

EXPLORE BUXTON

DIGITAL ADVERTISING OPPORTUNITIES

RATE CARD 2026

explorebuxton.co.uk

Why advertise with Explore Buxton?

Explore Buxton is about Buxton and everything that happens in it. News, reviews, events, history and the future of the town. We work with many of the key tourism and entertainment businesses in Buxton and the Peak District because we're an established, trusted online resource of 40,000+ unique website visitors every month. Explore Buxton is the perfect place to get your message heard about your business.

Our team of digital marketing and SEO experts has extensive experience across the region and the UK, helping brands connect with a targeted audience interested in what Buxton has to offer. We provide versatile advertising solutions tailored to various budgets and business needs, including multi-product discounts. Post-campaign, we deliver detailed performance reports covering website traffic, newsletter engagement, social media reach, and more.









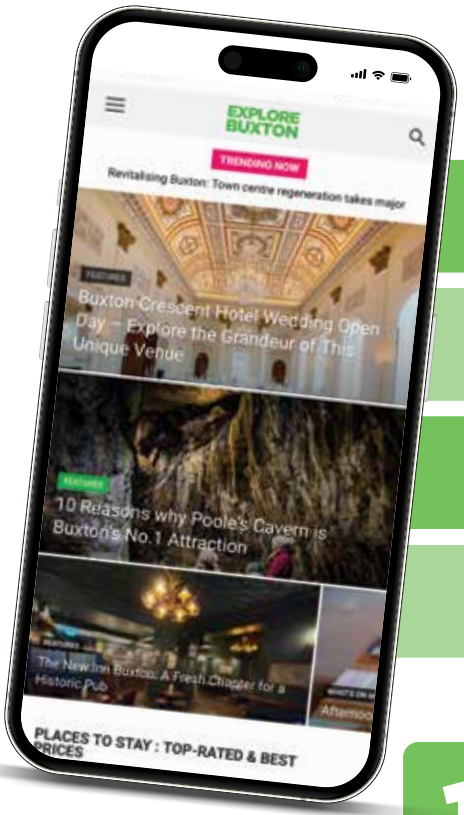




07905 448976
sales@explorebuxton.co.uk

EXPLORE BUXTON

Digital Advertising
with you in mind



40,000 monthly users

70,000 monthly website views

73% mobile users

23,000 social media followers



16,000 Newsletter Subscribers



6.8 million annual visitors to Buxton

35 million annual visitors to the Peak District & Derbyshire

20 million visitors live within 1hr drive

TYPES OF ADVERTS AND COSTINGS

Full Page Editorial Feature Package

Fully written article about your business featured on our homepage with up to 8 large images plus guaranteed social media posts on our channels

£295.00



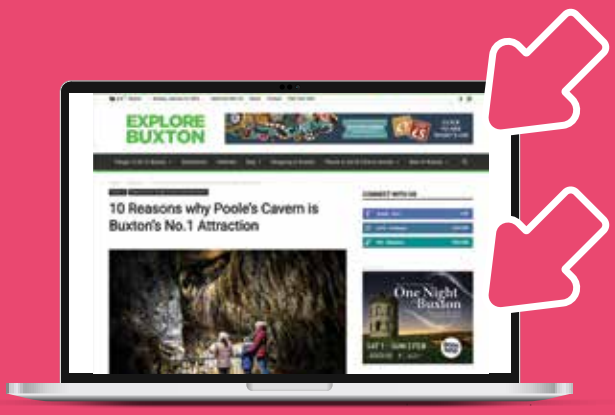
Premium Business Listing



Listed in our popular listings sections, clickable links, up to 22 large images.

£195.00 per year

Display Advert



Banner ads across the website, with large, eye-catching creative.

from £80.00 per month

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FULL PAGE EDITORIAL FEATURE

Premium editorial coverage on our website and in our homepage featured placements. A fully written article, roughly equivalent to an A4 spread, accompanied by large images, details of your business, product or event and links to your website and/or social media pages.



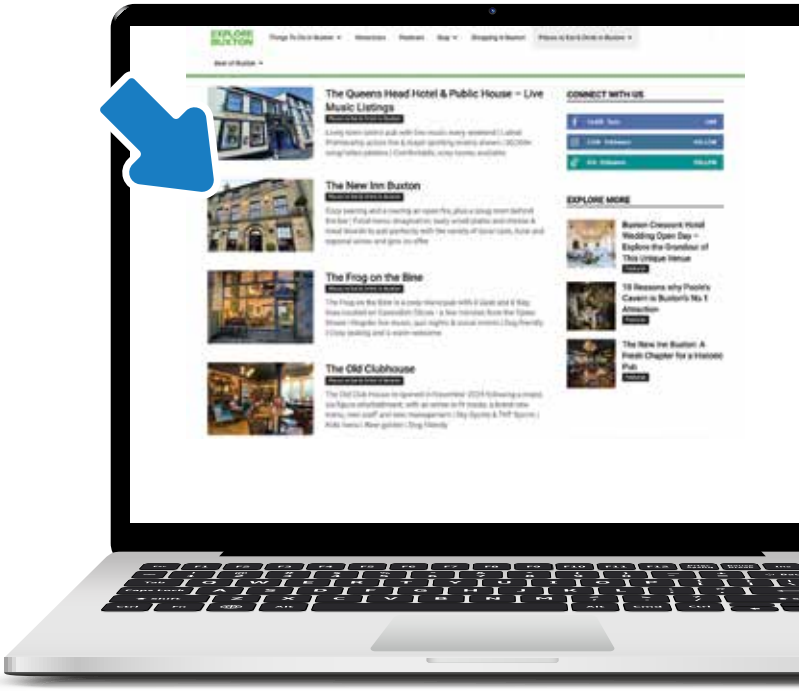
- **Prominent placement** on our homepage in front of our website audience of over 40,000+ monthly visitors
- Include up to **8 large images** / no word count
- **Guaranteed inclusion** in our monthly newsletter with over 16,000 subscribers
- **Quick turnaround**
  Published within 72 hours of booking
- Images and content can be edited at any time, **free of charge**
- **Size of article** roughly equivalent to an A4 magazine spread
- Guaranteed x4 Facebook posts + social media coverage to **23,000 active fans** and followers
- **Clickable links** back to your website and/or social media channels
- **Run a Competition** on our Facebook page, promoting your product to our 18,000+ fans
- **Success of your promotion** - we'll give you clicks, Facebook post reach, traffic & more

£295.00

PREMIUM BUSINESS LISTING

List your business or event in your relevant category. A premium business listing is an ideal way to enhance your Google ranking in online search results, giving you a year-round presence on Explore Buxton and ideal if you're working with a smaller budget.

- **Key details of your business** with latest **offers, services** and **products** - no word limit
- Clickable links to **your website / social media pages / Tripadvisor profile**
- **Google Map** pinning your location with latest **Google Review score**
- **Updated** at any time **free of charge**
- Increase your **Google ranking** in search results online
- Awards, **gradings** & certificates
- Regular **coverage** throughout the year in our **monthly newsletter** and on our **Facebook** page
- Your **business contact details** - address / email / telephone
- Include up to **22 large eye catching images**



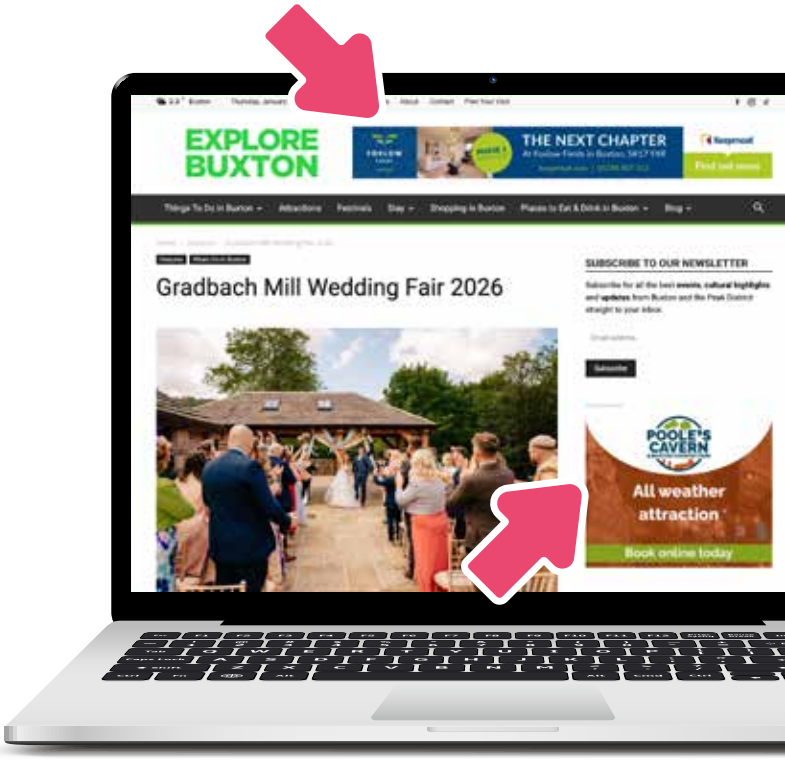
£195.00
(for 1 year)

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DISPLAY ADVERTS

Our display advertising can carry images, animations, multiple slides and video. These rich display adverts are available in prominent placements across our website and served as industry standard display adverts in various sizes. Contact us to talk through prices and options to suit your needs.

- Medium Rectangle (300 x 250) and Leaderboard (728 x 90) placements available
- **Prominent homepage placement** in front of 40,000+ website visitors
- **Visible** across our website on every page
- Design can be changed at any time and **run multiple designs simultaneously**
- **Clicks directly** directly through to your website / social pages



£80.00
(per month)

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TO BOOK YOUR ADVERT AND REACH NEW CUSTOMERS, CALL OR EMAIL:

07905 448976

sales@explorebuxton.co.uk

Following all advertising purchased, we'll feedback to you with a performance report on page views, clicks, post reach and more. Explore Buxton focuses on results for our customers, so you'll know where you've spent your money.

Get in touch with our team and we'll see what we can do for you.

