



EXPLORE
BUXTON

DIGITAL ADVERTISING OPPORTUNITIES

RATE CARD 2025/26

[explorebuxton.co.uk](https://www.explorebuxton.co.uk)

Why advertise with Explore Buxton?

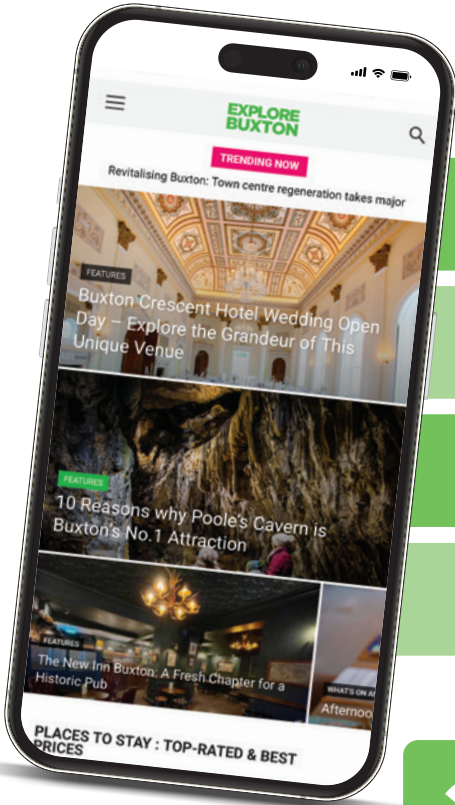
Explore Buxton is about Buxton and everything that happens in it. News, reviews, events, history and the future of the town. We work with many of the key tourism and entertainment businesses in Buxton and the Peak District because we're an established, trusted online resource of 40,000+ unique website visitors every month. Explore Buxton is the perfect place to get your message heard about your business.

Our team of digital marketing and SEO experts has extensive experience across the region and the UK, helping brands connect with a targeted audience interested in what Buxton has to offer. We provide versatile advertising solutions tailored to various budgets and business needs, including multi-product discounts. Post-campaign, we deliver detailed performance reports covering website traffic, newsletter engagement, social media reach, and more.



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Digital Advertising
with you in mind



40,000 monthly users

70,000 monthly website views

73% mobile users

22,000 social media followers

22,000
Newsletter
Subscribers



6.8 million annual visitors to Buxton

35 million annual visitors to the Peak District & Derbyshire

20 million visitors live within 1hr drive



@explorebuxton

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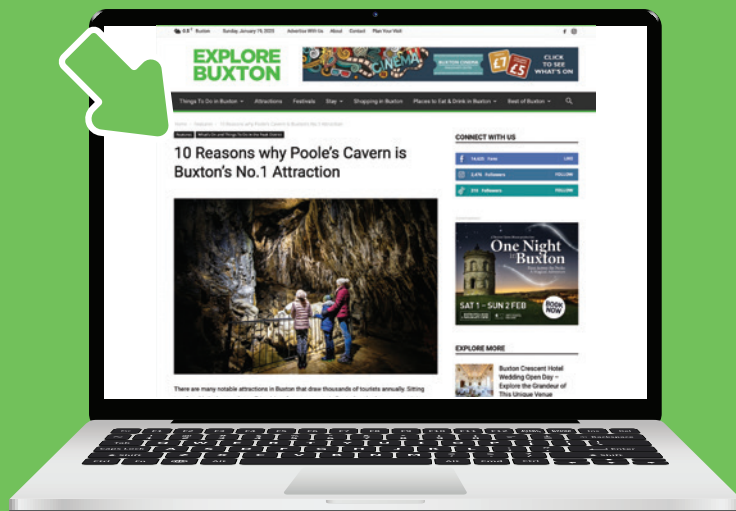
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TYPES OF ADVERTS AND COSTINGS

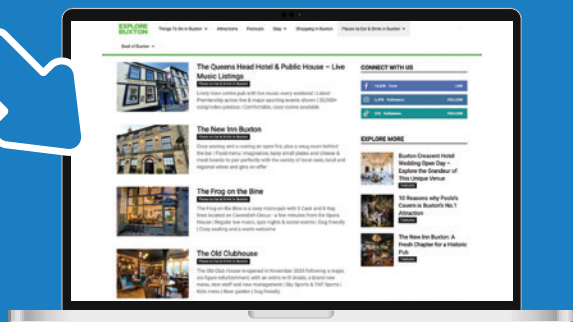
Full Page Editorial Feature Package

Fully written article about your business featured on our front page with up to 8 large images plus guaranteed social media posts on our channels

£245.00



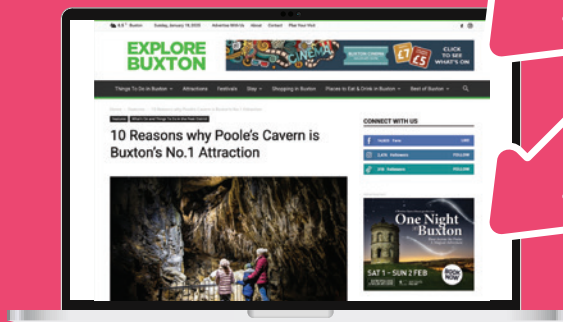
Premium Business Listing



Listing in our popular listings sections, clickable links, up to 12 large images.

£149.00 per year

Display Advert



Banner ads across the website, with large, eye-catching creative.

from **£80.00** per month

FULL PAGE EDITORIAL FEATURE

Premium editorial coverage on our website and in our Frontpage featured placements. A fully written article, roughly equivalent to an A4 spread, accompanied by large images, details of your business, product or event and links to your website and/or social media pages. Edited free of charge at any time during the promotion. Posted on our social media channels to over 22,000 engaged fans.

- **Prominent placement** on our homepage in front of our website audience of over 40,000+ monthly visitors
- **Professionally written article** with up to 8 large images
- **Guaranteed inclusion** in our monthly newsletter with over 22,000 subscribers
- **Quick turnaround**
Published within 72 hours of booking
- Images and content can be edited at any time, **free of charge**
- **Size of article** roughly equivalent to an A4 magazine spread
- Guaranteed inclusion in our **social media output** to 22,000 active fans and followers
- **Clickable links** back to your website and/or social media channels
- **Run a Competition** on our Facebook page, promoting your product to our 16,000+ fans
- **Success of your promotion** - we'll give you clicks, Facebook post reach, traffic & more

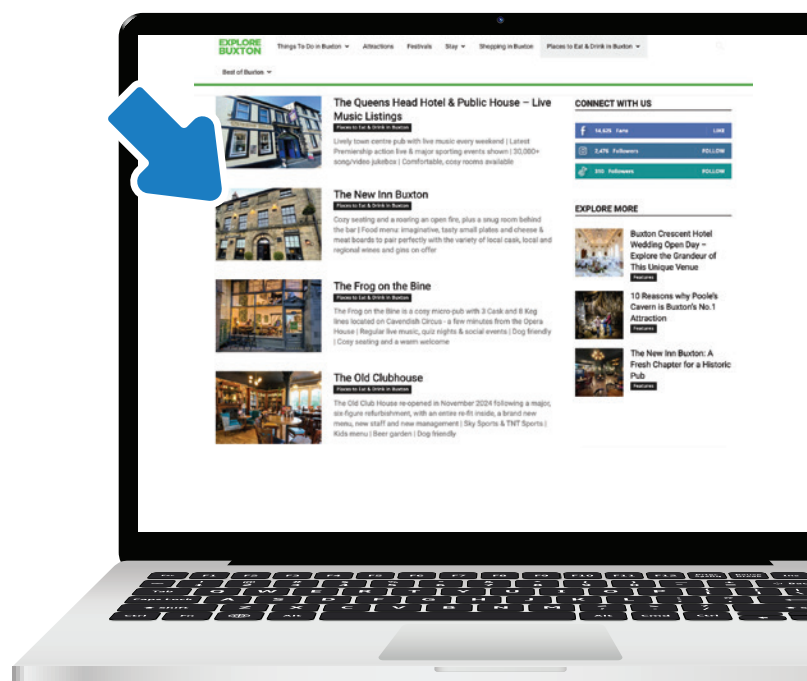


£245.00

PREMIUM BUSINESS LISTING

List your business or event in your relevant category and include up to 12 large eye catching images, a clickable link to your website, links to your social media pages, Google map with your latest reviews and location, awards, gradings and memberships, opening times and key details of your business - with no word count. Edits to your listing at any time - at no extra charge. A business listing is an ideal way to enhance your Google ranking in online search results, give you a year-round presence on Explore Buxton and ideal if you have a limited budget.

- **Key details of your business** with latest **offers, services** and **products** - no word limit
- Clickable links to **your website / social media pages / Tripadvisor profile**
- **Google Map** pinning your location with latest **Google Review score**
- **Updated** at any time **free of charge**
- Increase your **Google ranking** in search results online
- Awards, **gradings** & certificates
- Regular **coverage** in our **monthly newsletter** and on our **Facebook page**
- Your **business contact details** - address / email / telephone

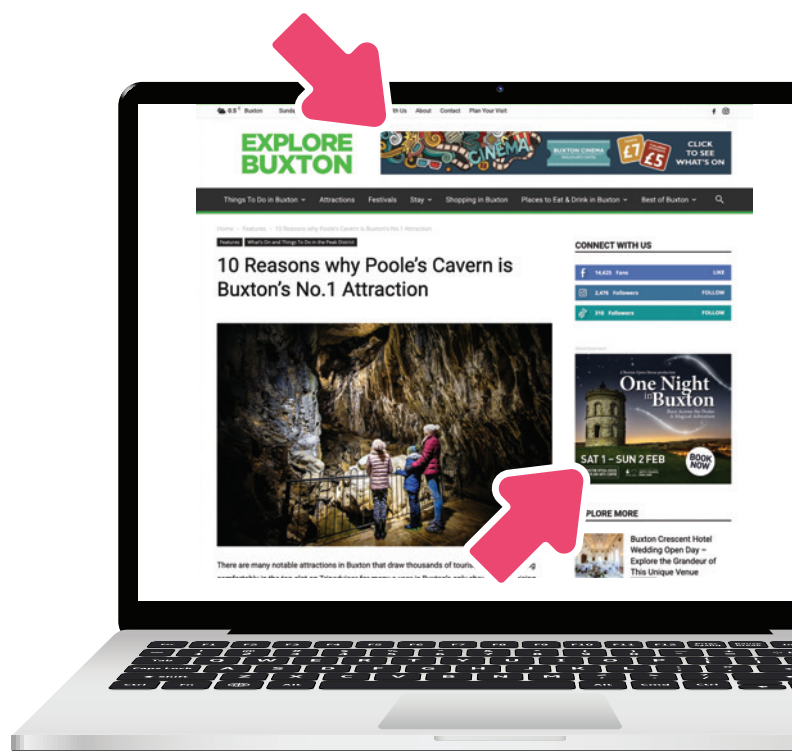


£149.00
(for 1 year)

DISPLAY ADVERTS

Our display advertising can carry images, animations, multiple slides and video. These rich display adverts are available in prominent placements across our website and served as industry standard display adverts in various sizes. Contact us to talk through prices and options to suit your needs.

- Medium Rectangle (300 x 250) and Leaderboard (728 x 90) placements available
- **Prominent frontpage placement** in front of 40,000+ website visitors
- **Visible** across our website on every page
- Design can be changed at any time and **run multiple designs simultaneously**
- **Clicks directly** through to your website



£80.00
(per month)

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**TO BOOK YOUR ADVERT AND
REACH NEW CUSTOMERS,
CALL OR EMAIL:**



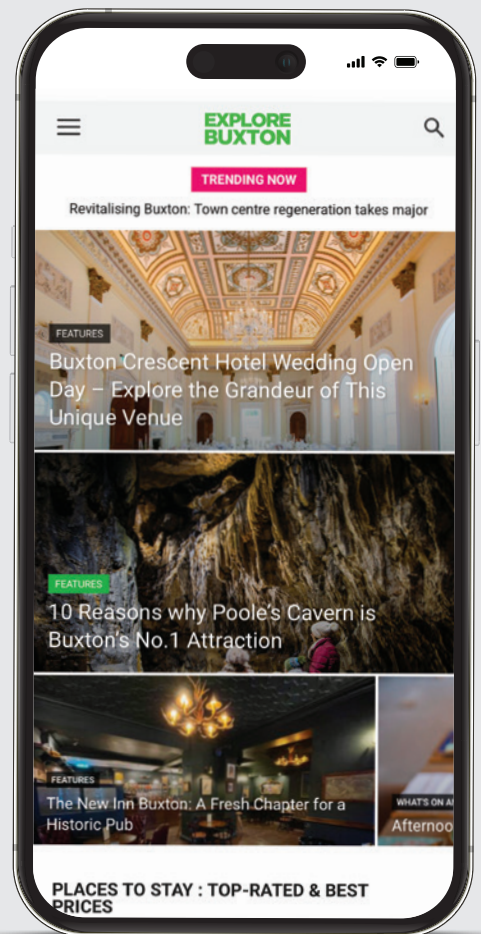
07905 448976



sales@explorebuxton.co.uk

Following all advertising purchased, we'll feedback to you with a performance report on page views, clicks, post reach and more. Explore Buxton focuses on results for our customers, so you'll know where you've spent your money.

**Get in touch with our team and
we'll see what we can do for you.**



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